NHSA’s 20th Annual Conference
Pre-conference Workshops:
October 19 & 20, 2019
Conference:
October 21-23, 2019
Hyatt Regency Washington on Capitol Hill
NHSA’s 20th Annual Conference, October 21-23, 2019

PRE-CONFERENCE WORKSHOPS

Saturday, October 19, 2019 & Sunday, October 20, 2019

7:30 a.m. – 10:00 a.m.
Registration
Regency Foyer Wall

7:30 a.m. – 8:30 a.m.
Breakfast
Breakout Rooms – TBA

8:30 a.m. – 10:00 a.m.
Technical Assistance Sessions:

A. Strategies for Success
Room – TBA
Presenters:
• Belinda Pettiford, Branch Head, Women’s Health Branch, Division of Public Health, NC Department of Health and Human Services
• Yvonne Beasley, Director, Maternal and Child Health, Marion County (IN) Health Department
Target Audience: New Healthy Start Grantees; limited to 30 participants

B. Health Equity and Social Justice
Room – TBA
Presenter: Denise Evans, Project Coordinator, Strong Beginnings – Healthy Start (MI); community organizer and trained facilitator of health equity justice, Cultural Intelligence (CQ) and Unconscious Bias
Target Audience: CAN Coordinators; limited to 30 participants

C. Community Engagement
Room – TBA
Presenter: Mildred Thompson, Retired Senior Director and Director of the PolicyLink Center for Health Equity and Place
Target Audience: All Healthy Start Staff; limited to 30 participants

10:00 a.m. – 10:15 a.m.
Break

10:15 a.m. – 12:00 p.m.
T. A. Sessions continue

12:00 p.m. – 1:00 p.m.
Luncheon
Breakout Rooms

1:00 p.m. – 3:00 p.m.
Break

3:15 p.m. – 5:00 p.m.
T. A. Sessions continue
Standing in the Gap: Addressing Equity and the Impact of Racism on Health Outcomes for Women, Children, Fathers, Families and Communities

Sunday, October 20, 2019

1:30 p.m. – 5:00 p.m.  
Registration  
Regency Foyer Wall – Ballroom Level

4:30 p.m. – 5:30 p.m.  
First-Time Attendees & Consumer Orientation  
Thornton Room – 11th Floor

Monday, October 21, 2019

6:30 a.m. – 7:30 a.m.  
Yoga Class  
Location – TBA  
Start the day with yoga poses and breath-work! Suitable for all levels, but with a special emphasis on introducing yoga to beginners. Please bring a mat or a large towel. NO fee; advance registration required.  
Instructor: Chinwe Obianwu, RYT, Creative Solutions for Public Wellness

7:30 a.m. – 3:00 p.m.  
Registration  
Regency Foyer Wall – Ballroom Level

7:30 a.m. – 8:30 a.m.  
Breakfast with Exhibitors  
Regency Foyer – Ballroom Level

7:30 a.m. – 4:00 p.m.  
Family Room Open  
Regency D – Ballroom Level

8:30 a.m. – 8:45 a.m.  
Welcome and Opening Remarks  
Regency ABC – Ballroom Level  
Presenters:  
• Timika Anderson Reeves, NHSA Board President  
• Angelia Ellison, Conference Chair  
• Deborah L. Frazier, NHSA CEO
NHSA’s 20th Annual Conference, October 21-23, 2019

8:45 a.m. – 9:15 a.m.
Remarks and Updates from the Maternal and Child Health Bureau (MCHB) and the Division of Healthy Start and Perinatal Services (DHSPS)
Presenters:
- Michael Warren, MD, MPH, Associate Administrator, MCHB
- Tiffany McNair Wiggins, MD, MPH, Director, DHSPS

9:15 a.m. – 9:30 a.m.
Remarks and Updates from the Healthy Start Epic Center
Presenters:
- Scott Berns, MD, MPH, Co-PI, Supporting Healthy Start Performance Project (SHSPP)
- Kenn Harris, Project Director, SHSPP

9:30 a.m. – 10:15 a.m.
Opening Session: Expecting Justice in Public Health and in Birth Outcomes
Presenter: Vijaya Hogan, PhD, Clinical Associate Professor, Gillings School of Global Public Health, University of North Carolina (UNC)-Chapel Hill; adjunct faculty, Department of Obstetrics and Gynecology, UNC School of Medicine; Research Fellow, Sheps Center for Health Services Research

10:15 a.m. – 10:30 a.m.
Healthy Start Choir

10:30 a.m. – 10:45 a.m.
Break

10:45 a.m. – 11:45 a.m.
Plenary Session: Topic – TBA
Speaker: Deborah B. Prothrow-Stith, MD, Dean and Professor of Medicine, College of Medicine, Charles R. Drew University, Adjunct Professor of Medicine, David Geffen School of Medicine

11:45 a.m. – 12:15 p.m.
Break

12:15 p.m. – 1:30 p.m.
Regency ABC – Ballroom Level
Luncheon
Speaker: Charles Johnson, Founder, 4Kira4Moms

1:30 p.m. – 1:45 p.m.
Break

1:45 p.m. – 3:15 p.m.
Locations- TBA
Concurrent Workshops – Session A:

A1: Postpartum Safety Bundles
Presentations & Presenters:

A2: Depression, Stress and Anxiety
Presentations & Presenters:
- Mom Baby Massage Project: Reducing Perinatal Depression through Message Therapy
NHSA’s 20th Annual Conference, October 21-23, 2019

Presenters:
- Fernanda Ruiz, MSW, Mary’s Center
- Edwina Davis, MS, MCHES, LMT, Mary’s Center

- **Addressing Toxic Stress Among an Incarcerated Population**
  Presenter: Teneshia Lambey, BS, Northeast Florida Healthy Start

- **Toxic Stress: Addressing the Complex Factors Impacting Women’s Mental Health During Pregnancy and the Post-partum Period and How to Promote Strength and Resiliency**
  Presenter: Anita Adams, LMFT, Marion County Public Health

A3: Evaluation of Healthy Start Programs
Presentations & Presenters:
- **Fostering Quality Improvement through Participatory System Dynamics Modeling**
  Presenters:
  - David W. Lounsbury, PhD, Bronx Healthy Start Partnership – Albert Einstein College of Medicine
  - Alma Idehen, Bronx Healthy Start Partnership – Albert Einstein College of Medicine

- **The Family Tree & PRAMS: Proof That Healthy Start is Making a Difference in Louisiana**
  Presenters:
  - Kristen Copenhaver, M.Ed., The Family Tree Information, Education & Counseling Center
  - Jerry Roberson, PhD, The Family Tree Information, Education & Counseling Center

- **Baby’s 1st Project: How PPOR Data Set the Stage for Shared Community Action**
  Presenter: Katie Kenyon, BA, Community Engagement Director, The Foundation for Delaware County’s Healthy Start Program

3:15 p.m. – 3:30 p.m.
Break

3:30 p.m. – 5:00 p.m.
Concurrent Workshops – Session B

B1: AMCHP and Public Health Solutions
Presentations & Presenters:

B2: Fetal and Infant Mortality Review
Presentations & Presenters:

B3: The Rise in HIV in Women
Presentations & Presenters:

B4: Best Practices in the Healthy Start Programs and Partnerships
Presentations & Presenters:
- Moms of Empowerment: Improving Outcomes through Group Support and Care
  Presenter: Teneshia Lambey, BS, Magnolia Project Director, Northeast Florida Healthy Start
- Increasing Access to Doula Care for Women of Color: A Neighborhood Approach
  Presenters:
NHSA’s 20th Annual Conference, October 21-23, 2019

- Gabriela Ammann, MPH, CD(DONA), LCCE, Community Programs Manager, Healthy Start Brooklyn
- Regina Conceição, BA, FDC, CLC, CD(DONA), Doula Coordinator, Healthy Start Brooklyn

- Preventing Lead Exposure During Pregnancy
  Presenter: Gwendolyn A. Daniels, DNP, MSN, RN, Healthy Start Project Director, Institute for Population Health, Inc.

- Housing & Health – Building Blocks for Better Birth Outcomes
  Presenters:
  - Katie Kenton, BA, Community Engagement Director, The Foundation for Delaware County’s Healthy Start Programs
  - Akesha Gainer, MSW, LSW, Social Services, The Foundation for Delaware County’s Healthy Start Programs
  - Joanne Craig, MS, Vice President for Programs, The Foundation for Delaware County’s Healthy Start Programs

5:15 p.m. – 6:30 p.m.  Regency AB – Ballroom Level

NHSA Annual Membership Meeting
(Open to all members in good standing with the National Healthy Start Association)
Tuesday, October 22, 2019

6:30 a.m. – 7:30 a.m.  
*Yoga Class* (see Monday for description)  
*Location – TBA*

7:30 a.m. – 10:00 a.m.  
*Registration*  
*Regency Foyer Wall – Ballroom Level*

7:30 a.m. – 8:30 a.m.  
*Breakfast with Exhibitors*  
*Regency Foyer – Ballroom Level*

  - *Fatherhood Breakfast*  
    *(For Healthy Start Dads/Healthy Start Fatherhood Program Leaders/Coordinators ONLY)*
    *Congressional A – Lobby Level*

7:30 a.m. – 4:00 p.m.  
*Exhibit Room Open*  
*Regency Foyer – Ballroom Level*

  - *Family Room Open*  
    *Regency D – Ballroom Level*

8:30 a.m. – 8:40 a.m.  
*Opening Remarks*  
*Presenter: Deborah L. Frazier, NHSA CEO*

8:40 a.m. – 9:30 a.m.  
*Opening Plenary: 2019*  
*Speaker: Arthur James, MD, Co-chair, Center for Disease Control and March of Dimes Health Equity Workgroup; Senior Consultant, First-year Cleveland; obstetrician, gynecologist and pediatrician*

9:30 a.m. – 10:0 a.m.  
*Plenary: Ending Preventable Maternal Deaths: The Value of Community Health Perspectives*  
*Speaker: Julie Zaharatos, MPH, Partnerships and Resources Lead, Maternal Mortality Prevention Team, Division of Reproductive Health, Center for Chronic Disease Prevention and Health Promotion (CDC)*

10:00 a.m. – 10:30 a.m.  
*Plenary: National Partnership to Address Disparities in Infant and Maternal Health*  
*Speakers:*
  - U. Michael Currie, MPH, MBA, *Senior Vice President and Chief Health Officer, United Health Group*
  - David Williams, MD, *Regional Vice President and Senior Medical Director, United Clinical Services, UnitedHealthcare*
10:30 a.m. – 10:45 a.m.  
Healthy Start Choir

10:45 a.m. – 11:00 a.m.  
Break

11:00 a.m. – 11:45 a.m.  
Plenary Panel: Addressing Maternal Health Disparities at the National, State and Community Levels  
Moderator: Kimberly Sherman, MPH, MPP, Women’s Health Specialist, DHSPS  
Panelists:
- Candace Webb, Program Director, Alliance for Innovation in Maternal Health (AIM), American College of Obstetricians and Gynecologists (ACOG)
- Andria Cornell, Associate Director, Women’s and Infants’ Health, Association of Maternal and Child Health Programs
- Rose Aka-James, MPH, National Membership Manager, Black Mamas Matter Alliance
- Joia Crear-Perry, MD, FACOG, President and Founder, National Birth Equity Collaborative

11:45 a.m. – 12:15 p.m.  
Break

12:15 p.m. – 1:30 p.m.  
Regency ABC – Ballroom Level  
Luncheon: We Fight for All Children: 400 Years of Inequality and Our Family Stories  
Speaker: Molly Rose Kaufman, Director, University of Orange, a free people’s urbanism school dedicated to education for equitable cities.

1:30 p.m. – 1:45 p.m.  
Break

1:45 p.m. – 3:15 p.m.  
Locations – TBA  
Concurrent Workshops – Session C

C1: Healthy Start COIIN
Presentations & Presenters:

Presenters:
- Sandra Lloyd, RN, BSN, MEd, Public Health Analyst, HRSA
- Kimberly C. Sherman, MPH, MPP, Women’s Health Specialist, HRSA
- Kacie McLaughlin, MPH, Public Health Analyst, HRSA
- Ada Determan, PhD, MPH, Public Health Analyst, HRSA

C3: Male Involvement
Presentations & Presenters:
- The Community Perspective on Father Involvement Across the Life Course: “Cause things change and…you just gotta modify your old ways”  
  Presenters:
NHSA’s 20th Annual Conference, October 21-23, 2019

- Roné E. Wilson, PhD, MPH, CPH, REACH UP
- Shanda Vereen, MSPH, Doctoral Student, University of South Florida, REACH UP Incorporated
- Rashida Jones, PharmD, Doctoral Student, University of South Florida, REACH UP Incorporated
- Hamisu M. Salihu, MD, PhD, Professor and Vice Chair of Research, Baylor College of Medicine, REACH UP Incorporated
- Estrellita “Lo” Berry, MA, President and CEO, REACH UP, Incorporated
- Deborah A. Austin, PhD, Director of Community Engagement, REACH UP Incorporated

- **The Five Bright Spots to Designing Your Fatherhood Program**
  **Presenter:** Erik Vecere, MS, Vice President, Program Support, National Fatherhood Initiative

- **Emerging Best Practices for Promoting Family Wellbeing: Data from a Multi-site Evaluation of Fatherhood Programs in Michigan**
  **Presenters:**
  - Shawna J. Lee, PhD, MSW, University of Michigan School of Social Work
  - Jonathan W. Lawrence, BSW, Ingham County Health Department

- **Shaping Generations Through Today’s Parents: An Evaluation of the “Stronger Parents Brighter Futures” Program for Adolescent Mothers and Fathers in Virginia**
  **Presenters:**
  - Richelle Burney, LCSW, CSAC, Statewide Coordinator for High Schools and Higher Education, Stronger Parents Brighter Future, Virginia Department of Health
  - Anthony J. Mingo, Sr., Project Director, Stronger Parents Brighter Future, Virginia Department of Health
  - Leroy Thompson, Jr., PhD, Data Manager and Project Evaluator, Stronger Parents Brighter Future, Virginia Department of Health

**C4: The Making of the Film Toxic: A Black Woman’s Story**
**Presenter:** Megan Walsh, LISW-S, Cleveland Department of Health

3:15 p.m. – 3:30 p.m.
Break

3:30 p.m. – 5:00 p.m.
**Focus Groups**
**NICHQ**

5:15 p.m. – 6:30 p.m.
**Heart to Heart**
(Healthy Start Project Directors ONLY)
Wednesday, October 23, 2019

8:30 a.m. – 10:00 a.m.  
Congressional Breakfast  
*Regency ABC – Ballroom Level*

8:30 a.m. – 8:45 a.m.  
**Opening Remarks**  
**Speakers:**  
- Deborah Frazier, *NHSA CEO*  
- Madie Robinson, *Chair, NHSA’s Government Relations Committee*

8:45 a.m. – 9:10 a.m.  
**Plenary Remarks**  
**Speaker:** TBA

9:10 a.m. – 9:30 a.m.  
**Getting Ready for the Hill/ Kick-Off Rally for Hill Visits/Return of Hill Visit Forms**  
**Leader:** Madie Robinson *(see above)*

9:30 a.m. – 9:45 a.m.  
**Closing Remarks**  
**Speaker:** Angela Ellison, *Conference Chair*