NHSA 18th Annual Conference April 3-5, 2017

Theme: CHAMPIONING EQUITY IN OUR COMMUNITIES.... 25 YEARS AND COUNTING!

Sunday, April 2, 2017

2:30 p.m. – 7:30 p.m.  Registration
Regency Foyer Wall - Ballroom Level

4:30 p.m. – 5:30 p.m.  First Time Attendees Orientation
Congressional A - Lobby Level

4:30 p.m. – 6:00 p.m.  Consumer Orientation
Congressional CD - Lobby Level

Monday, April 3, 2017

7:30 a.m. – 3:00 p.m.  Registration
Regency Foyer Wall – Ballroom level

7:30 a.m. – 8:30 a.m.  Breakfast with Exhibitors
Regency Foyer - Ballroom Level

7:30 a.m. – 4:00 p.m.  Exhibit Hall Open
Regency Foyer - Ballroom Level

7:30 a.m. – 5:00 p.m.  Family Room Open
Regency D - Ballroom Level

8:30 a.m. – 9:00 a.m.  Welcome and Opening Remarks
Regency ABC - Ballroom Level

Welcome and Opening Remarks

- Kenn Harris, NHSA Board President
- Deborah L. Frazier, NHSA CEO
- Michael Lu, MD, MPH, Associate Administrator, MCHB, Health Resources Services Administration
- David De la Cruz, PhD, Acting Director, Division of Healthy Start Perinatal Services

9:00 a.m. – 9:30 a.m.

Maternal Mortality in the United States and Around the World

Speaker: Mary-Ann Etiebet, MD, Executive Director, Merck for Mothers
9:30 a.m. – 10:00 a.m.
Disparities, Quality, and Severe Maternal Morbidity
Speaker: Elizabeth Howell, MD, MPP, Professor Population Health Science & Policy, Obstetrics, Gynecology, and Reproductive Science, and Psychiatry, System Vice Chair for Research in the Department of Obstetrics, Gynecology, and Reproductive Science; Associate Dean for Academic Development.

10:00 a.m. – 10:15 a.m.
Healthy Start Choir

10:15 a.m. – 10:45 a.m.
Break

10:45 a.m. – 11:45 a.m.
Regency ABC - Ballroom Level
Panel: Merck for Mothers - Implementing the Charge for Improvements in Maternal Morbidity and Mortality
Moderator: Michael Lu, MD, MPH
Presenters:
- Jeanne Mahoney, American Congress of Gynecologist and Obstetricians
- David Goodman, PhD, Center for Disease Control and Prevention
- Laura Line, Maternity Care Coalition, Director of Strategic Partnerships

11:45 p.m. – 12:00 p.m.
Question and Answer Session

12:00 p.m. – 12:30 p.m.
Break

12:45 p.m. – 2:00 p.m.
LUNCHEON
Speaker: Aranthan (AJ) Jones II, Chief of Staff, W.K. Kellogg Foundation

Concurrent Workshop Sessions A

1. Health and Wellness of Women in the US- Assessing our Challenges, Barriers and Strengths
   Presenter: Linda Blount, MPH, Director, Black Women’s Health Imperative
2. **Fetal Infant Mortality Review- National Overview with Panel Presentation Demonstrating Healthy Start Use of FIMR to Drive Community Action**

   **Presenters:**
   - Rosemary Fournier, National Center for Fatality Review and Prevention, Michigan Public Health Institute
   - Estrellita “Lo” Berry, MA, President and CEO, REACHUP, Inc.
   - Peggy Vander Meulen, Program Director, Strong Beginnings – Healthy Start
   - Arletha Howard, Director, Delta Partnership Healthy Start, Tougaloo College
   - Yvonne Beasley, Maternal Child Health Director; Project Director, Indianapolis Healthy Start

3. **Black Mamas Matter- Birth Equity and Human Rights**

   **Presenter:** Carmen Green, MPH, National Birth Equity Collaborative

4. **Understanding and Using Evaluation and Logic Models to Measure Outcomes and Ensure Success**

   **Presenters:**
   - Sharon Donaldson, CEO/President at the Center for Health Equity, Inc
   - Carol Gagliano, Director of Operations and Evaluation at the Center for Health Equity, Inc

5. **Even Before They Are Born: The Connection Between Negative Encounters Between Black Youth and Police To Depression During Pregnancy**

   **Presenter:** Fleda Jackson, PhD

6. **Working with Families Through Grief and Healing – An Interactive Session with Tips for Working with Children, Teens, and Adults**

   **Speaker:** Annette March-Grier, President, Roberta’s House

7. **Consumers Only Session: Implicit Bias**

   4:45 p.m. – 6:00 p.m.  
   **Regency ABC - Ballroom Level**

   **NHSA Annual Membership Meeting**  
   (Open to members in good standing with the National Healthy Start Association)

   7:00 p.m. – 9:00 p.m.  
   **Regency ABC - Ballroom Level**

   **Movie Night and Town Hall Meeting Featuring One Episode of America Divided**

   **Speaker and Facilitator:** A.J. Jones, II, Chief Staff, W.K. Kellogg Foundation
“In the run-up to the 2016 presidential election, AMERICA DIVIDED, the EPIX Original limited docu-series executive produced by Common, Norman Lear, and Shonda Rhimes, features narratives around inequality in education, housing, healthcare, labor, criminal justice and the political system – all woven into an eight-story, five-part series. The show follows high-profile correspondents as they explore aspects of inequality related to their own biographies. Correspondents include: Common, Rosario Dawson, America Ferrera, Zach Galifianakis, Norman Lear, Amy Poehler, Peter Sarsgaard, and Jesse Williams”.

Tuesday, April 4, 2017

7:30 a.m. – 10:00 a.m. Registration

7:30 a.m. – 8:30 a.m. Breakfast with Exhibitors

7:30 a.m. – 4:00 p.m. Exhibit Room Open

Family Room Open

7:30 a.m. – 8:30 a.m. Fatherhood Breakfast

(For Healthy Start Dads/Healthy Start Fatherhood Program. Leaders/Coordinators Only)

8:30 a.m. – 8:45 a.m. Opening Remarks

8:45 a.m. – 9:15 a.m. Implicit Bias

Speaker: Chin Reyes, PhD, Associate Research Scientist, The Edward Zigler Center in Child Development & Social Policy Yale Child Study Center

9:15 a.m. – 9:30 a.m. Question and Answer Session

9:30 a.m. – 10:00 a.m. Healthy Start Choir

Speaker: Stacy Stewart, National President, March of Dimes

10:00 a.m. – 10:15 a.m. Healthy Start Choir
10:15 a.m. – 10:40 a.m.

Break

10:45 a.m. – 12:00 p.m.

**MORNING PLENARY**

*Regency ABC - Ballroom Level*

Link Between Historical Discriminatory Practices in America and Their Contribution to Infant Mortality Disparities.

**Speakers:** Arthur James, MD, Associate Clinical Professor, Department of Obstetrics and Gynecology, The Ohio State University Wexner Medical Center.

Brittney Francis, MPH

Jessica M. Roach, LPN, BA, MPH(c)

11:45 a.m. – 12:00 p.m.

Question and Answer

12:00 p.m. – 12:30 p.m.

Break

12:30 p.m. – 2:00 p.m.

**Luncheon Plenary**

2:00 p.m. – 2:30 p.m.

Break

2:30 p.m. – 4:00 p.m.

**Concurrent Workshop Sessions B**

1. **Identifying Unintentional and Implicit Bias and Developing Skills for Inclusiveness**
   **Speaker:** Denise Evans, MM, MA, Project Coordinator, Strong Beginnings Healthy Start

2. **Leading for Outcomes with Equity Focus – Using A Matrix to Measure and Inform Community Goals and Work**
   **Speaker:** Marianne McPherson, PhD, MS, Director, 100 Million Healthier Lives Implementation, Institute for Healthcare Improvement

3. **Developing Strategic Community Partnerships**
   **Speaker:** Destiny-Simone Ramjohn, Ph.D., Director, Stakeholder Relations, Kaiser Permanente

4. **Improving Policies and Services for Birth Equity**
   **Speakers:** Joia Crear-Perry, MD, Founder and CEO, National Birth Equity Collaborative
   Carmen Green, MPH, National Training Director, National Birth Equity Collaborative
5. Evaluating Fatherhood Programs
   Speaker: Kenn Harris,

6. Consumers Only Session

4:30 p.m. – 6:00 p.m.  
Heart to Heart *(Healthy Start Project Directors Only)*

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**Wednesday April 5, 2017**

8:30 a.m. – 10:00 a.m.  
**CONGRESSIONAL BREAKFAST**
10:00 a.m. – 10:30 a.m.
   Capitol Kick-off Rally
   Capitol Hill Visits