

# NHSA 18<sup>th</sup> Annual Conference April 3-5, 2017

## ***Theme: CHAMPIONING EQUITY IN OUR COMMUNITIES.... 25 YEARS AND COUNTING!***

### ***Sunday, April 2, 2017***

2:30 p.m. – 7:30 p.m.

*Regency Foyer Wall - Ballroom Level*

#### **Registration**

4:30 p.m. – 5:30 p.m.

*Congressional A - Lobby Level*

#### **First Time Attendees Orientation**

4:30 p.m. – 6:00 p.m.

*Congressional CD - Lobby Level*

#### **Consumer Orientation**

### ***Monday, April 3, 2017***

7:30 a.m. – 3:00 p.m.

*Regency Foyer Wall – Ballroom level*

#### **Registration**

7:30 a.m. – 8:30 a.m.

*Regency Foyer - Ballroom Level*

#### **Breakfast with Exhibitors**

7:30 a.m. – 4:00 p.m.

*Regency Foyer - Ballroom Level*

#### **Exhibit Hall Open**

7:30 a.m. – 5:00 p.m.

*Regency D - Ballroom Level*

#### **Family Room Open**

8:30 a.m. – 9:00 a.m.

*Regency ABC - Ballroom Level*

#### **Welcome and Opening Remarks**

- *Kenn Harris*, NHSA Board President
- *Deborah L. Frazier*, NHSA CEO
- *Michael Lu, MD, MPH*, Associate Administrator, MCHB, Health Resources Services Administration
- *David De la Cruz, PhD*, Acting Director, Division of Healthy Start Perinatal Services

9:00 a.m. – 9:30 a.m.

#### **Maternal Mortality in the United States and Around the World**

**Speaker:** *Mary-Ann Etiebet, MD*, Executive Director, Merck for Mothers

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9:30 a.m. – 10:00 a.m.

## **Disparities, Quality, and Severe Maternal Morbidity**

**Speaker:** *Elizabeth Howell, MD, MPP*, Professor Population Health Science & Policy, Obstetrics, Gynecology, and Reproductive Science, and Psychiatry, System Vice Chair for Research in the Department of Obstetrics, Gynecology, and Reproductive Science; Associate Dean for Academic Development.

10:00 a.m. – 10:15 a.m.

## **Healthy Start Choir**

10:15 a.m. – 10:45 a.m.

## **Break**

10:45 a.m. – 11:45 a.m.

*Regency ABC - Ballroom Level*

## **Panel: Merck for Mothers - Implementing the Charge for Improvements in Maternal Morbidity and Mortality**

**Moderator:** *Michael Lu, MD, MPH*

### **Presenters:**

- *Jeanne Mahoney*, American Congress of Gynecologist and Obstetricians
- *David Goodman, PhD*, Center for Disease Control and Prevention
- *Laura Line*, Maternity Care Coalition, Director of Strategic Partnerships

11:45 p.m. – 12:00 p.m.

## **Question and Answer Session**

12:00 p.m. – 12:30 p.m.

## **Break**

12:45 p.m. – 2:00 p.m.

## **LUNCHEON**

**Speaker:** *Aranthan (AJ) Jones II*, Chief of Staff, W.K. Kellogg Foundation

2:00 p.m. – 2:30 p.m.

## **Break**

2:30 p.m. – 4:30 p.m.

## **Concurrent Workshop Sessions A**

### **1. Health and Wellness of Women in the US- Assessing our Challenges, Barriers and Strengths**

**Presenter:** *Linda Blount, MPH*, Director, Black Women's Health Imperative

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## 2. Fetal Infant Mortality Review- National Overview with Panel Presentation Demonstrating Healthy Start Use of FIMR to Drive Community Action

**Presenters:**

*Rosemary Fournier*, National Center for Fatality Review and Prevention, Michigan Public Health Institute

*Estrellita “Lo” Berry*, MA, President and CEO, REACHUP, Inc.

*Peggy Vander Meulen*, Program Director, Strong Beginnings – Healthy Start

*Arletha Howard*, Director, Delta Partnership Healthy Start, Tougaloo College

*Yvonne Beasley*, Maternal Child Health Director; Project Director, Indianapolis Healthy Start

## 3. Black Mamas Matter- Birth Equity and Human Rights

**Presenter:** *Carmen Green*, MPH , National Birth Equity Collaborative

## 4. Understanding and Using Evaluation and Logic Models to Measure Outcomes and Ensure Success

**Presenters:**

*Sharon Donaldson*, CEO/President at the Center for Health Equity, Inc

*Carol Gagliano*, Director of Operations and Evaluation at the Center for Health Equity, Inc

## 5. Even Before They Are Born: The Connection Between Negative Encounters Between Black Youth and Police To Depression During Pregnancy

**Presenter:** *Fleda Jackson, PhD*

## 6. Working with Families Through Grief and Healing – An Interactive Session with Tips for Working with Children, Teens, and Adults

**Speaker:** *Annette March-Grier*, President, Roberta’s House

## 7. Consumers Only Session: Implicit Bias

4:45 p.m. – 6:00 p.m.

*Regency ABC - Ballroom Level*

### NHSA Annual Membership Meeting

**(Open to members in good standing with the National Healthy Start Association)**

7:00 p.m. – 9:00 p.m.

*Regency ABC - Ballroom*

*Level*

### Movie Night and Town Hall Meeting Featuring One Episode of America Divided

**Speaker and Facilitator:** *A.J. Jones, II*, Chief Staff , W.K. Kellogg Foundation

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“In the run-up to the 2016 presidential election, AMERICA DIVIDED, the EPIX Original limited docu-series executive produced by Common, Norman Lear, and Shonda Rhimes, features narratives around inequality in education, housing, healthcare, labor, criminal justice and the political system – all woven into an eight-story, five-part series. The show follows high-profile correspondents as they explore aspects of inequality related to their own biographies. Correspondents include: Common, Rosario Dawson, America Ferrera, Zach Galifianakis, Norman Lear, Amy Poehler, Peter Sarsgaard, and Jesse Williams”.

## Tuesday, April 4, 2017

7:30 a.m. – 10:00 a.m.

*Regency Foyer Wall – Ballroom Level*

### Registration

7:30 a.m. – 8:30 a.m.

*Regency Foyer Wall – Ballroom Level*

### Breakfast with Exhibitors

7:30 a.m. – 4:00 p.m.

### Exhibit Room Open

*Regency Foyer - Ballroom Level*

### Family Room Open

*Regency D - Ballroom Level*

7:30 a.m. – 8:30 a.m.

*Congressional A – Lobby Level*

### Fatherhood Breakfast

*(For Healthy Start Dads/ Healthy Start Fatherhood Program. Leaders/ Coordinators Only)*

8:30 a.m. – 8:45 a.m.

*Regency ABC – Ballroom Level*

### Opening Remarks

8:45 a.m. – 9:15 a.m.

*Regency ABC – Ballroom Level*

### Implicit Bias

**Speaker:** *Chin Reyes, PhD*, Associate Research Scientist, The Edward Zigler Center in Child Development & Social Policy Yale Child Study Center

9:15 a.m. – 9:30 a.m.

### Question and Answer Session

9:30 a.m. – 10:00 a.m.

**Speaker:** *Stacy Stewart*, National President, March of Dimes

10:00 a.m. – 10:15 a.m.

### Healthy Start Choir

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10:15 a.m. – 10:40 a.m.

**Break**

10:45 a.m. – 12:00 p.m.

**MORNING PLENARY**

*Regency ABC - Ballroom Level*

**Link Between Historical Discriminatory Practices in America and Their Contribution to Infant Mortality Disparities.**

**Speakers:** *Arthur James, MD*, Associate Clinical Professor, Department of Obstetrics and Gynecology, The Ohio State University Wexner Medical Center.

*Brittney Francis, MPH*

*Jessica M. Roach, LPN, BA, MPH(c)*

11:45 a.m. – 12:00 p.m.

**Question and Answer**

12:00 p.m. – 12:30 p.m.

**Break**

12:30 p.m. – 2:00 p.m.

**Luncheon Plenary**

2:00 p.m. – 2:30 p.m.

**Break**

2:30 p.m. – 4:00 p.m.

**Concurrent Workshop Sessions B**

**1. Identifying Unintentional and Implicit Bias and Developing Skills for Inclusiveness**

**Speaker:** *Denise Evans, MM, MA*, Project Coordinator, Strong Beginnings Healthy Start

**2. Leading for Outcomes with Equity Focus – Using A Matrix to Measure and Inform Community Goals and Work**

**Speaker:** *Marianne McPherson, PhD, MS*, Director, 100 Million Healthier Lives Implementation, Institute for Healthcare Improvement

**3. Developing Strategic Community Partnerships**

**Speaker:** *Destiny-Simone Ramjohn, Ph.D.*, Director, Stakeholder Relations, Kaiser Permanente

**4. Improving Policies and Services for Birth Equity**

**Speakers:** *Joia Crear-Perry, MD*, Founder and CEO, National Birth Equity Collaborative

*Carmen Green, MPH*, National Training Director, National Birth Equity Collaborative

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## 5. Evaluating Fatherhood Programs

**Speaker:** Kenn Harris,

## 6. Consumers Only Session

4:30 p.m. – 6:00 p.m.

*Regency C - Ballroom Level*

**Heart to Heart** (*Healthy Start Project Directors Only*)

**Wednesday April 5, 2017**

8:30 a.m. – 10:00 a.m.

*Regency A - Ballroom Level*

## **CONGRESSIONAL BREAKFAST**

10:00 a.m. – 10:30 a.m.

**Capitol Kick-off Rally**

**Capitol Hill Visits**