NHSA 18th Annual Conference April 3-5, 2017

Theme: CHAMPIONING EQUITY IN OUR COMMUNITIES.... 25 YEARS AND COUNTING!

Sunday, April 2, 2017
2:30 p.m. – 7:30 p.m.
  Registration
  Regency Foyer Wall - Ballroom Level
4:30 p.m. – 5:30 p.m.
  Congressional A - Lobby Level
  First Time Attendees Orientation
4:30 p.m. – 6:00 p.m.
  Congressional CD - Lobby Level
  Consumer Orientation

Monday, April 3, 2017
7:30 a.m. – 3:00 p.m.
  Registration
  Regency Foyer Wall - Ballroom Level
7:30 a.m. – 8:30 a.m.
  Breakfast with Exhibitors
  Regency Foyer - Ballroom Level
7:30 a.m. – 4:00 p.m.
  Exhibit Hall Open
  Regency Foyer - Ballroom Level
7:30 a.m. – 5:00 p.m.
  Family Room Open
  Regency D - Ballroom Level
8:30 a.m. – 9:00 a.m.
  Welcome & Opening Remarks
  Regency ABC - Ballroom Level
  • NHSA Board President
- NHSA CEO
- Maternal and Child Health Bureau, HRSA
- Division of Healthy Start and Perinatal Services

9:00 a.m. – 9:30 a.m.  
Maternal Mortality in the United States

9:30 a.m. -10:00 a.m.  
Opening Plenary Speaker  
Maternal Mortality in the US and Around the World  
Speaker: Mary-Ann Etiebet, MD, Executive Director, Merck for Mothers

10:00 a.m. – 10:15 a.m.  
Healthy Start Choir

10:15 a.m. – 10:45 a.m.  
Break

10:45-11:45 a.m.  
Panel: Merck for Mothers - Implementing the Charge for Improvements in Maternal Morbidity and Mortality  
Regency ABC - Ballroom Level  
Moderator: Michael Lu, MD, MPH  
Speakers:  
- California Maternal Quality Care Collaborative  
- Center for Disease Control  
Presenter: Dave Goodman  
- Maternity Care Coalition  
Presenter: Laura Line, Director of Strategic Partnerships

10:45-12:00 p.m.  
Question and Answer

12:00 p.m. –12:30 p.m.  
Break

12:45 p.m. – 2:00 p.m.  
LUNCHEON  
Speaker: Aranthan (AJ) Jones II, Chief policy and Communications Officer, W.K. Kellogg Foundation

2:00 p.m. – 2:30 p.m.  
Break
2:30 p.m. - 4:30 p.m.

**Concurrent Workshop Sessions A**

1. **Health and Wellness of Women in the US - Assessing our Challenges, Barriers and Strengths**
   *Presenters:*
   - *Linda Blount, MPH* Director, Black Women’s Health Imperative

2. **Fetal Infant Mortality Review - National Overview with Panel Presentation Demonstrating Healthy Start Use of FIMR to Drive Community Action**
   *Presenters:*
   - *Rosemary Fournier*, National Center for Fatality Review and Prevention, Michigan Public Health Institute
   - *Peggy Vander Meulen*, Program. Director, Strong Beginnings – Healthy Start
   - *Arlethia Howard*, Director, Delta Partnership Healthy Start, Tougaloo College
   - *Yvonne Beasley*, Maternal Child Health Director; Project Director, Indianapolis Healthy Start

3. **Black Mamas Matter - Birth Equity and Human Rights**
   *Presenters: *
   - *Carmen Green, MPH*, National Birth Equity Collaborative

4. **Understanding and Using Evaluation and Logic Models to Measure Outcomes and Ensure Success**
   *Presenters:*
   - *Sharon Donaldson*, CEO/President at the Center for Health Equity, Inc
   - *Carol Gagliano*, Director of Operations and Evaluation at the Center for Health Equity, Inc

5. **Even Before they Are Born: The Connection Between Negative Encounters Between Black Youth and Police To Depression During Pregnancy**
   *Presenter:*
   - *Fleda Jackson, PhD*

6. **Working with Families Through Grief and Healing - An Interactive Session with Tips for Working with Children, Teens, and Adults**
   *Speaker:*
   - *Annette March-Grier*, President, Roberta’s House

7. **Consumers Only Session**

4:45 p.m. - 6:00 p.m.

*Regency ABC - Ballroom Level*

**NHSA Annual Membership Meeting**

Open to members in good standing with the National Healthy Start Association
7:00 p.m. - 9:00 p.m.
Consumers Only Session Movie Night and Town Hall Meeting Featuring One Episode of America Divided

Speaker and Facilitator: A.J. Jones, II, Chief Policy and Communications Officer, W.K. Kellogg Foundation

“In the run-up to the 2016 presidential election, AMERICA DIVIDED, the EPIX Original limited docu-series executive produced by Common, Norman Lear, and Shonda Rhimes, features narratives around inequality in education, housing, healthcare, labor, criminal justice and the political system – all woven into an eight-story, five-part series. The show follows high-profile correspondents as they explore aspects of inequality related to their own biographies. Correspondents include: Common, Rosario Dawson, America Ferrera, Zach Galifianakis, Norman Lear, Amy Poehler, Peter Sarsgaard, and Jesse Williams”.

Tuesday, April 4, 2017
7:30 a.m. – 10:00 a.m.
Registration
Regency Foyer Wall - Ballroom Level

7:30 a.m. – 8:30 a.m.
Breakfast with Exhibitors
Regency Foyer Wall - Ballroom Level

7:30 a.m. - 4:00 p.m.
Exhibit Room Open
Regency Foyer - Ballroom Level
Family Room Open
Regency D - Ballroom Level

7:30 a.m. - 8:30 a.m.
Fatherhood Breakfast (For Healthy Start Dads/ Healthy Start Fatherhood Program. Leaders/ Coordinators Only)
Congressional A - Lobby Level

8:30 a.m. – 8:45 a.m.
Opening Remarks
Regency ABC - Ballroom Level

8:45 a.m. - 9:15 a.m.
Native American Health - Barriers, Challenges and Opportunities for Improvements
Regency ABC - Ballroom Level
Speaker: Donald Warne, MD, MPH, Director, Master of Public Health Program., North Dakota State University; Senior Policy Advisor to the Great Plains Tribal Chairmen’s Health Board (invited)

9:15 a.m. - 9:30 a.m.

Question and Answer

9:30 a.m. - 10:00 a.m.

Speaker: Stacy Stewart, National President, March of Dimes

10:00 a.m.-10:15 a.m.

Healthy Start Choir

10:15 a.m. - 10:40 a.m.

Break

10:45 a.m. - 12:00 p.m.

MORNING PLENARY

Regency ABC - Ballroom Level

Link between historical discriminatory practices in America and their contribution to infant mortality disparities.

Speakers: Arthur James, MD Jessica M. Roach, LPN, BA, MPH(c), Associate Clinical Professor, Department of Obstetrics and Gynecology, The Ohio State University Wexner Medical Center.

Brittney Francis, MPH

Jessica M. Roach, LPN, BA, MPH(c)

11:45 a.m. - 12:00 p.m.

Question and Answer

12:00 p.m. - 12:30 p.m.

Break

12:30 p.m. - 1:45p.m.

LUNCHEON PLENARY

1:45 p.m. - 2:00 p.m.

Break

2:00 p.m. - 3:45 p.m.

Concurrent Workshop Sessions B

1. Identifying Unintentional and Implicit Bias and Developing Skills for Inclusiveness

Speaker:

Denise Evans, MM,MA, Project Coordinator, Strong Beginnings Healthy Start
2. Leading for Outcomes with Equity Focus – Using A Matrix to Measure and Inform Community Goals and Work
   Speaker: Marianne McPherson, PhD, MS, Director, 100 Million Healthier Lives Implementation, Institute for Healthcare Improvement

3. Community Advocacy

4. Birth Equity: Health Equity to address Black Infant Mortality
   Speaker: Joia Crear-Perry, MD, Founder and CEO, National Birth Equity Collaborative

5. Engaging Families in Celebrating and Tracking Developmental Milestones: "Learn the Signs. Act Early"
   Speaker: Camille Smith, MS, EdS, CPD Lead Behavioral Scientist, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention

6. Consumers Only Session

4:00 p.m. - 5:30 p.m.
   Regency C - Ballroom Level
   Heart to Heart (Healthy Start Project Directors Only)

Wednesday April 5, 2017
8:30 a.m. – 10:00 a.m.
   CONGRESSIONAL BREAKFAST
   Regency A - Ballroom Level
10:00 a.m.-10:30 a.m.
   Capitol Kick-off Rally
   Capitol Hill Visits