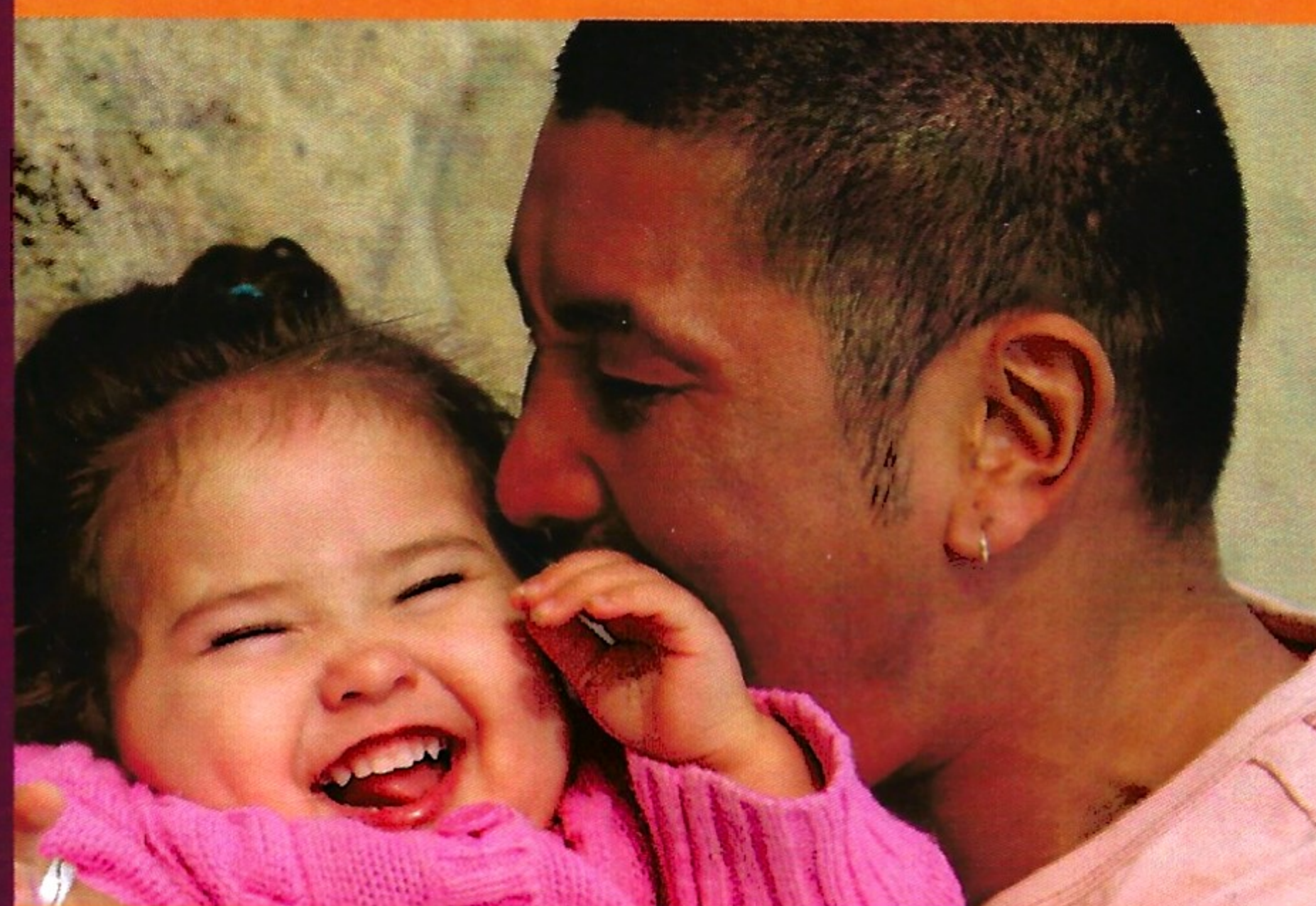


Championing Equity in Our Communities- 25 Years and Counting!

April 3-5, 2017

18th Annual National Healthy Start Association Spring Conference



Hyatt Regency Washington on Capitol Hill
Washington, DC

National Healthy Start Board of Directors

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CLC, President Elect**

Co-Chair, Board Governance Committee
MCH Program Manager, Partnership &
Outreach
Westside Healthy Start
Access Community Health Network
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National Black Caucus of State Legislators
Washington, DC

Kimberly Brown-Williams

Project Director, Healthy Start
Government, Corporate & Community
Relations
All Children's Hospital Johns Hopkins
Medicine
St. Petersburg, FL

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Healthy Start Southeast Chicago
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Program Director – Healthy Start
Program
La Clinica de Familia
Las Cruces, NM

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Director of Operations and Evaluation
Gadsden Federal Healthy Start Project
Center for Health Equity, Inc.
Quincy, FL

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New Haven Healthy Start
The Community Foundation for Greater
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Tulsa Healthy Start
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Syracuse, NY

Rashid Mizell Sr.

Father Services Specialist, Healthy Start
Government, Corporate & Community
Relations
All Children's Hospital Johns Hopkins
Medicine
St. Petersburg, FL

**Charlotte Parent, Immediate Past
President**

Assistant Vice President, Community
Affairs / Network Navigation, LCMC
Health
New Orleans, LA

Belinda Pettiford, MPH

Branch Head
Division of Public Health, Women's
Health Branch
North Carolina Department of Health
and Human Services
Raleigh, NC

Segrid Renne, Ed.D, M.P.A.

Staten Island, NY

Madie Robinson

Executive Director and Project Director
Pee Dee Healthy Start
Florence, SC

Reverend Tommy Rodgers

Senior Pastor/ Teacher
Bethlehem Baptist Church
Palatka, FL

Sharon Ross-Donaldson

CEO/Executive Director
Gadsden Federal Healthy Start Project
Center for Health Equity, Inc.
Quincy, FL

Isa Solís, MSW

Healthy Start Supervisor
Ingham County Health Department
Lansing, MI

Mary-Powel Thomas

Program Manager, "By My Side" doula
program
Healthy Start Brooklyn
Dept of Health & Mental Hygiene
Brooklyn, NY

Raynard E. Washington, PhD, MPH

Health Research Scientist
Philadelphia, PA

Shelby Weeks, MHS

NC Baby Love Plus Program Supervisor
NC Department of Health & Human
Services
NC Division of Public Health
Women's Health Branch
Raleigh, NC

Peggy Vander Meulen, Secretary

Strong Beginnings - Healthy Start
GRAAHI
Grand Rapids, MI



Sunday, April 2, 2017

2:30 p.m. – 7:30 p.m.
Regency Foyer Wall - Ballroom Level

Registration

4:30 p.m. – 5:30 p.m.
Congressional A - Lobby Level

First Time Attendees Orientation

4:30 p.m. – 6:00 p.m.
Congressional B - Lobby Level

Consumer Orientation

Monday, April 3, 2017

7:30 a.m. – 3:00 p.m.
Regency Foyer Wall – Ballroom Level

Registration

7:30 a.m. – 8:30 a.m.
Regency Foyer - Ballroom Level

Breakfast with Exhibitors

7:30 a.m. – 4:00 p.m.
Regency Foyer - Ballroom Level

Exhibit Hall Open

7:30 a.m. – 5:00 p.m.
Regency D - Ballroom Level

Family Room Open

8:30 a.m. – 9:00 a.m.
Regency ABC - Ballroom Level

Welcome and Opening Remarks

Kenn Harris, NHSA Board President

Deborah L. Frazier, NHSA CEO

Michael Lu, MD, MPH, Associate Administrator, MCHB, Health Resources Services Administration

David de la Cruz, PhD, Acting Director, Division of Healthy Start Perinatal Services

9:00 a.m. – 9:30 a.m.

Maternal Mortality in the United States and Around the World

Mary-Ann Etiebet, MD, Executive Director, Merck for Mothers

9:30 a.m. – 10:00 a.m.

Disparities, Quality, and Severe Maternal Morbidity

Elizabeth Howell, MD, MPP, Professor Population Health Science & Policy, Obstetrics, Gynecology, and Reproductive Science, and Psychiatry, System Vice Chair for Research in the Department of Obstetrics, Gynecology, and Reproductive Science; Associate Dean for Academic Development at Mount Sinai

10:00 a.m. – 10:15 a.m.

Healthy Start Choir

10:15 a.m. – 10:45 a.m.

Break

Championing Equity in Our Communities...25 Years and Counting!

10:45 a.m. – 11:45 a.m.

Regency ABC - Ballroom Level

Panel: Merck for Mothers - Implementing the Charge for Improvements in Maternal Morbidity and Mortality

Moderator: Michael Lu, MD, MPH

**Jeanne Mahoney, Senior Director, AIM Program & Providers' Partnership,
American College of Obstetricians and Gynecologists**

**David Goodman, PhD, Team Lead (Acting), Maternal Health Team, Division of Reproductive Health,
Center for Disease Control and Prevention**

Laura Line, Director of Strategic Partnerships, Maternity Care Coalition

11:45 p.m. – 12:00 p.m.

Question and Answer Session

12:00 p.m. – 12:30 p.m.

Break

12:45 p.m. – 2:00 p.m.

Luncheon

Aranthan (AJ) Jones II, Chief of Staff, W.K. Kellogg Foundation

2:00 p.m. – 2:30 p.m.

Break

2:30 p.m. – 4:30 p.m.

Concurrent Workshop Sessions A

- 1. Health and Wellness of Women in the US- Assessing our Challenges, Barriers and Strengths**-Congressional B-Lobby Level
Linda Blount, MPH, Director, Black Women's Health Imperative
- 2. Fetal Infant Mortality Review- National Overview with Panel Presentation Demonstrating Healthy Start Use of FIMR to Drive Community Action**-Columbia Foyer-Ballroom Level
Rosemary Fournier, National Center for Fatality Review and Prevention, Michigan Public Health Institute
Peggy Vander Meulen, Program Director, Strong Beginnings – Healthy Start
Arletha Howard, Director, Delta Partnership Healthy Start, Tougaloo College
Yvonne Beasley, Maternal Child Health Director; Project Director, Indianapolis Healthy Start
Estrelita "Lo" Berry, MA, President and CEO, REACHUP, Inc
- 3. Improving Policies and Services for Birth Equity**-Capitol Room A-Lobby Level
Carmen Green, MPH, National Birth Equity Collaborative
- 4. Understanding and Using Evaluation and Logic Models to Measure Outcomes and Ensure Success**
-Capitol Room B-Lobby Level
Sharon Donaldson, CEO/President, Center for Health Equity, Inc
Carol Gagliano, Director of Operations and Evaluation, Center for Health Equity, Inc.
- 5. Education and Advocacy 101**-Congressional A-Lobby Level
Okey K. Enyia, Department of Health and Human Services
Madie Robinson, M.S.W., L.I.S.W., CP/AP, Executive Director/CEO, Pee Dee Healthy Start Inc., Founding NHSA Board Member
Salim Al Nuridin, Founding NHSA Board Member, Legacy Committee
Celeste Garcia, Director, Dept. Community Health, Health Care Consortium of Illinois
Jonah O. Garcia, LISW, Program Director, La Clinica De Familia Healthy Start
Paloma Pagoaga, Healthy Start Parent / Consumer
Selina Lazarus, NHSA Board Member
- 6. Working with Families Through Grief and Healing – An Interactive Session with Tips for Working with Children, Teens, and Adults**-Concord-Ballroom Level
Annette March-Grier, President, Roberta's House

Championing Equity in Our Communities...25 Years and Counting!

7. Consumers Only Session-Ballroom Level

Tamela Milan, MPPA, MCH, Access Community Health Network

4:45 p.m. – 6:00 p.m.

Regency A - Ballroom Level

NHSA Annual Membership Meeting

(Open to members in good standing with the National Healthy Start Association)

7:00 p.m. – 9:00 p.m.

Regency A - Ballroom Level

Movie Night and Town Hall Meeting Featuring One Episode of America Divided

A.J. Jones, II, Chief Staff, W.K. Kellogg Foundation

Lucien Read, Series Creator and Executive Producer

“The Cycle” is unlike any of the episodes that aired on EPIX, Hulu and Amazon. This anthology episode includes substantial sections of the Housing, Education, Criminal Justice and Democracy stories, aligned to show the cyclical path of racial inequity in American society. “The Cycle” tells a sprawling story that begins with housing discrimination and leads seamlessly to segregation in under-funded schools. Lack of quality education and a daunting school-to-prison-pipeline channels a disproportionate share of children of color away from economic opportunity and into the criminal justice system. Next we see how the political system-through unregulated money in politics, redistricting and voter suppression-can concentrate power among established elites while it disenfranchises poor people and people of color. This tendency toward oligarchy would keep our society from fulfilling the promise of equal opportunity for all, were it not for the efforts of heroic individuals, featured in this episode, to break the cycle.

Evening Activities

Tours

DC Trolley Tours

Old Town Trolley Tours run every day from 9 AM to 5:30 PM.

The trolley has pick-ups and drop-offs right outside the hotel every 30 minutes!

Can buy tickets day of. Cost \$40

844-356-2603

Monuments by Moonlight Tour

See Washington’s most historic sites in a different light.

Makes stops at Iwo Jima, FDR, Lincoln Memorial, Vietnam Veterans, Korean War, and Martin Luther King, Jr. Memorials.

Can buy tickets day of. Cost \$40

202-779-4500

Exhibitors

(at the time of printing)

Association of Maternal Child Health Programs- Maternal Mortality Review Information App

Challenger Soft

Cribs for Kids

Genetic Alliance- Baby’s First Test

Go Beyond MCH

Healthy Soft

JSI-Healthy Start EPIC Center

National Center for Fatality Prevention

National Fatherhood Initiative

Men’s Health Network

Tips on Tots

Tuesday, April 4, 2017

7:30 a.m. – 10:00 a.m.
Regency Foyer Wall – Ballroom Level

Registration

7:30 a.m. – 8:30 a.m.
Regency Foyer – Ballroom Level

Breakfast with Exhibitors

7:30 a.m. – 4:00 p.m.
Regency Foyer - Ballroom Level

Exhibit Room Open

Regency D - Ballroom Level

Family Room Open

7:30 a.m. – 8:30 a.m.
Congressional A – Lobby Level

Fatherhood Breakfast

(For Healthy Start Dads, Healthy Start Fatherhood Programs, Leaders, Coordinators Only)

8:30 a.m. – 8:45 a.m.
Regency ABC – Ballroom Level

Opening Remarks

Kenn Harris, NHSA Board President
Deborah L. Frazier, NHSA CEO

8:45 a.m. – 9:15 a.m.
Regency ABC – Ballroom Level

Racial Disparities in Exclusionary Discipline Practices in Preschool: Causes, Consequences, and a Call to Action
Chin Reyes, PhD, Associate Research Scientist, The Edward Zigler Center in Child Development & Social Policy Yale Child Study Center

9:15 a.m. – 9:30 a.m.

Question and Answer Session

9:30 a.m. – 10:00 a.m.

Stacy Stewart, President, March of Dimes Foundation

10:00 a.m. – 10:15 a.m.

Healthy Start Choir

10:15 a.m. – 10:40 a.m.

Break

10:45 a.m. – 12:00 p.m.
Regency ABC - Ballroom Level

Morning Plenary

Link Between Historical Discriminatory Practices in America and Their Contribution to Infant Mortality Disparities

Arthur James, MD, Associate Clinical Professor, Department of Obstetrics and Gynecology, The Ohio State University Wexner Medical Center
Brittney Francis, MPH, The Ohio State University
Jessica M. Roach, LPN, BA, MPH(c), The Ohio State University

11:45 a.m. – 12:00 p.m.

Question and Answer

12:00 p.m. – 12:30 p.m.

Break

12:30 p.m. – 2:00 p.m.

Luncheon Plenary

2:00 p.m. – 2:30 p.m.

Break

2:30 p.m. – 4:00 p.m.

Concurrent Workshop Sessions B

1. Identifying Unintentional and Implicit Bias and Developing Skills for Inclusiveness

-Congressional A-Lobby Level

Denise Evans, MM, MA, Project Coordinator, Strong Beginnings-Healthy Start

2. Leading for Outcomes with Equity Focus – Using A Matrix to Measure and Inform Community Goals and Work

-Columbia Foyer-Ballroom Level

Marianne McPherson, PhD, MS, Director, 100 Million Healthier Lives Implementation, Institute for Healthcare Improvement

3. Developing Strategic Community Partnerships

-Capitol Room B-Lobby Level

Destiny-Simone Ramjohn, PhD, Director, Stakeholder Relations, Kaiser Permanente

4. Black Mamas Matter- Birth Equity and Human Rights

-Capitol Room A-Lobby Level

Joy Crear-Perry, MD, Founder and CEO, National Birth Equity Collaborative

Carmen Green, MPH, National Training Director, National Birth Equity Collaborative

5. Evaluating Fatherhood Programs

-Concord-Ballroom Level

Kenn Harris, VP Community Engagement at Community Foundation, Greater New Haven

6. Consumers Only Session

-Lexington-Ballroom Level

4:30 p.m. – 6:00 p.m.

Regency C - Ballroom Level

Heart to Heart

(Healthy Start Project Directors Only)

Wednesday, April 5, 2017

8:30 a.m. – 10:00 a.m.

Regency A - Ballroom Level

Congressional Breakfast-Welcome and Opening Remarks

Kenn Harris, NHSA Board President

Deborah L. Frazier, NHSA CEO

Regina Davis Moss, NHSA Vice President, Co-Chair Government Relations Committee

Madie Robinson, Co-Chair, Government Relations Committee

9:00 am - 9:30 am

Congressional Awards and Presentations

9:30 am - 10:00 am

Getting Ready for the Hill- What to Expect, How to Craft the Message

Cynthia Pellegrini, Senior Vice President for Public Policy and Government Affairs, March of Dimes

10:00 a.m. – 10:30 a.m.

Capitol Kick-off Rally

Capitol Hill Visits

Mary-Ann Etiebet, MD

Executive Director, Merck for Mothers.

Physician, researcher and strong advocate for women's health, with extensive experience working with international development partners to design, manage and evaluate programs that address the needs of vulnerable and at risk populations. As the Executive Director of Merck for Mothers, Dr. Etiebet is responsible for successfully implementing a robust set of innovative programs across the globe, designing new high-impact partnerships and managing relationships with important external stakeholders to improve the health of women during pregnancy and childbirth.



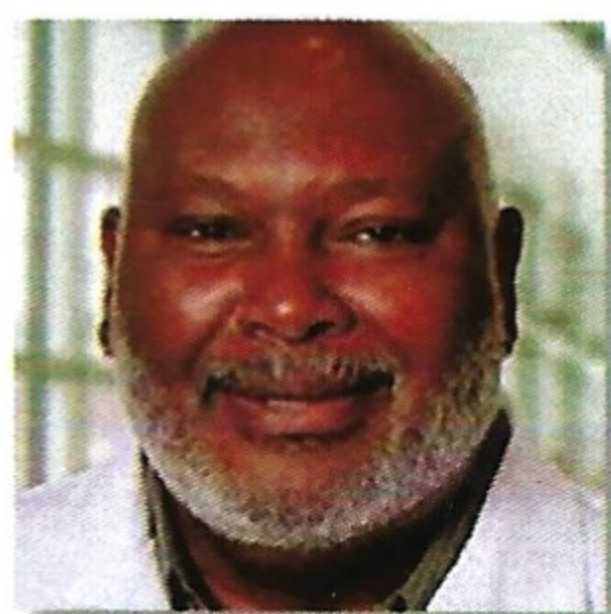
Elizabeth Howell, MD, MPP

Professor in the Departments of Population Health Science & Policy, Obstetrics, Gynecology, and Reproductive Science, and Psychiatry, System Vice Chair for Research in the Department of Obstetrics, Gynecology, and Reproductive Science, and Associate Dean for Academic Development at Mount Sinai. She is an NIH-funded OB/GYN health services researcher and her research addresses quality of care and racial/ethnic disparities in maternal and child health. Her major research foci are postpartum depression and its impact on underserved communities and the intersection between quality of care and disparities in maternal and infant mortality and morbidity. She has served on several expert committees including for the Institute of Medicine, NIH, the Joint Commission, the American Congress of Obstetricians and Gynecologists, international external scientific advisory boards, and editorial boards. Dr. Howell received her undergraduate degree from Stanford University and received her medical and public policy degrees at Harvard Medical School and the Harvard Kennedy School of Government. She received her residency training at Cornell /New York Hospital and is a board certified obstetrician gynecologist. Dr. Howell received her training in clinical epidemiology as a Robert Wood Johnson Clinical Scholar at Yale Medical School.



Arthur James, MD

In 1988 joined a practice in Obstetrics & Gynecology at Bronson Methodist Hospital where he expanded prenatal services for underserved women, teens. He later moved to Borgess Medical Center where he established and led Borgess Women's Health Center, again expanding services. Between 1992 and 1999, he led a community-wide effort in Kalamazoo County that reduced Black infant mortality from 29.7 to 10.2 deaths per 1000 Black births, thereby helping Kalamazoo, Michigan, become only one of a few counties in the United States to accomplish the Healthy-People 2000 goal of 11 deaths per 1000 live black births. While in Kalamazoo, he also worked part-time at an FQHC site from 1990-2011 where he was Director of the OB/GYN Division.



Aranthan (AJ) Jones II

Chief of Staff at the W.K. Kellogg Foundation

in Battle Creek, Michigan. In this role, Mr. Jones works with the president and CEO to ensure alignment and advancement of grantmaking investments across the organization. As an officer of the foundation, Jones serves as a key spokesperson on behalf of the organization and works in coordination with the president and CEO and the executive leadership team on the foundation's portfolio/grantee investments and operations. Prior to joining the foundation, Jones served as the head of worldwide government affairs for Gilead Sciences, a leading biotech company. A guest lecturer for the University of Michigan's School of Public Health, Harvard University's School of Public Health and Harvard University's School of Medicine, Jones lectures widely on economic/finance policy, healthcare quality, philanthropy, disaster preparedness policy, international relations, advocacy, executive leadership and diversity/inclusion.



Chin R. Reyes, PhD

Associate Research Scientist at the Yale Child Study Center (Zigler Center in Child Development & Social Policy unit).

Dr. Reyes leads numerous projects focusing on improving equitable access to high quality educational experiences for young children both nationally and internationally. Recently, she co-authored a groundbreaking study examining the role of preschool teachers' implicit biases in appraising challenging behaviors. She is co-developer of the Climate of Healthy

Interactions for Learning & Development (CHILD) scale, a classroom observation tool that assesses the social-emotional climate of early care and education settings.



Stacey Stewart

President, March of Dimes Foundation. She joined the March of Dimes Foundation as its fifth President on January 1, 2017. In this role, Ms. Stewart promotes a global strategy around the organization's mission to give all babies a healthy start. She is responsible for leading all aspects of the organization's

strategy, vision and operations. Stewart comes to March of Dimes from United Way Worldwide, where she held several positions, most recently serving as U.S. President. At United Way, she provided strategic direction in driving community impact, revenue, and enhancing the organization's brand. Prior to becoming U.S. President, Stewart served as Executive Vice President, Community Impact Leadership and Learning at United Way. A business veteran, Stewart also has held a number of senior roles, including Chief Diversity Officer and Senior Vice President for the Office of Community and Charitable Giving at Fannie Mae, as well as President and Chief Executive Officer for the Fannie Mae Foundation.



Presenters

Yvonne Lattice Beasley

Maternal and Child Health Director and Project Director, Indianapolis Healthy Start, Marion County Public Health Department. Previously, she served in several nurse management positions with the Department of Veterans Affairs in Kentucky, Indiana, Colorado and Kansas. At the time of retirement she was Associate Chief Nurse for Extended Care Programs. After retirement she served as Adjunct Clinical Instructor in the Health Care Professionals Department at Wichita State University and briefly as Project Director of Wichita Kansas Healthy Start.

Estrellita "Lo" Berry, MA

Serves as President and CEO of REACHUP, Inc., and is Affiliate Faculty, University of South Florida, College of Public Health, Department of Community and Family Health and Past-President of the NHSA. She is Project Director and Principal Investigator for Central Hillsborough (Federal) Healthy Start. Lo serves on the Boards of Hillsborough County Healthy Start Coalition, March of Dimes, Florida Bay Division and FL Pregnancy-Associated Mortality Review (PAMR). Lo has co-authored numerous publications including *Healthy Start Program and fetal-infant morbidity outcomes: Evaluation of program effectiveness* (Maternal and Child Health Journal) and *Community-Academic partnerships to reduce black-white disparities in infant mortality in Florida* (Progress in Community Health Partnerships: Research, Education, And Action).

Linda Goler Blount

President and CEO, Black Women's Health Imperative. She oversees the strategic direction for the Imperative and is responsible for moving the organization forward in its mission to achieve health equity, as well as reproductive justice for Black women. She previously served as the vice president of programmatic impact for the United Way of Greater Atlanta, was the first-ever national vice president of health disparities at the American Cancer Society and had successful tenures at the Coca-Cola Company, and the U.S. Centers for Disease Control and Prevention, as an expert scientist. She also has extensive international health expertise in Germany, South Africa, Zimbabwe, Malawi, Jamaica, and Trinidad and Tobago, where she lived for four years.

Joia Crear-Perry, MD

Founder and President of the National Birth Equity Collaborative. Previously, she served as the Executive Director of the Birthing Project, Director of Women's and Children's Services at Jefferson Community Healthcare Center and as the Director of Clinical Services for the City of New Orleans Health Department where she was responsible for four facilities that provided healthcare for the homeless, pediatric, WIC, and gynecologic services within the New Orleans clinical service area. Dr. Crear-Perry continues to work to improve access and availability of affordable health care to New Orleans' citizens post the Hurricane Katrina disaster of 2005.

David S. de la Cruz, PhD, MPH

Acting Director in the US Department of Health and Human Services' Health Resources and Services Administration, Maternal and Child Health Bureau's Division of Healthy Start and Perinatal Services. Dr. de la Cruz also serves as Principal Staff and Designated Federal Official to the Secretary of the Department of Health and Human Services' Advisory Committee on Infant Mortality and is a Captain in the United States Public Health Service.

Richard DeRosa, MA, LMHC

Director of the Father Friendly Initiative at the Boston Public Health Commission. The Father Friendly Initiative provides intensive case management and parent education to fathers in the City of Boston. Mr. DeRosa received his Bachelors Degree in Psychology from Bridgewater State University in 1988, and in 1991 he received his Masters Degree in Counseling Psychology from Lesley University. He has over 25 years of clinical experience working with children and families, and he strives to ensure that programming is developed and implemented with a racial and social justice lens.

Okey K. Enyia, MPH

Division of Policy and Strategic Planning at the Department of Health and Human Services in Washington DC - where he advises the Director on legislative strategy in the national and global health security space. As a Congressional Black Caucus Foundation Louis Stokes Urban Health Public Policy Fellow (2014-2016) on Capitol Hill, he worked for Congressman G.K. Butterfield (D-NC), Congresswoman Barbara Lee (D-CA), and Senator Patty Murray (D-WA).

Denise Evans, MM, MA

Project Coordinator for Strong Beginnings (a federally funded Healthy Start Program). She is a trained facilitator in Cultural Intelligence, Implicit Bias, health equity & social justice. In conjunction with the Kent County Health Department, Denise has facilitated two-day Health Equity Social Justice Dialogue Sessions serving over 700 people working in the social service sector in the last five years. Ms. Evans works extensively in partnership with state and local health departments, is a member of the National Association of City and County Health Officials Health Equity Social Justice Advisory Committee, Spectrum Health System, Mercy Health and is a reoccurring guest lecturer at Michigan State University, Grand Valley State University, and Calvin College on issues of health inequities, health disparities, social justice and cultural humility.

Rosemary Fournier

Director of Fetal Infant Mortality Review (FIMR) with the National Center for Fatality Review and Prevention, the HRSA funded resource and data center that supports child death review (CDR) and fetal and infant mortality review (FIMR) programs around the country. As the FIMR Coordinator for the State of Michigan, Rosemary provided technical assistance, training, and consultation to local FIMR programs for over 13 years. In her role of Project Director for the Saginaw MI, Healthy Start, she also managed the local FIMR in Saginaw, one of the longest, continually operating FIMR programs in the US. Before coming to the Center, Rosemary was the Midwest Nurse Consultant for the Nurse-Family Partnership® National Service Office, an evidence-based home visiting program for first time low income mothers.

Brittney Francis, MPH

Social epidemiologist with a research interest that focuses on understanding the extent to which racial discrimination and other psychosocial stressors impact chronic disease development for mother and child in the perinatal time period. Ms. Francis is currently a first year Epidemiology PhD student at The Ohio State University and works at both the Kirwan Institute for Study of Race and Ethnicity in the infant mortality research group and Nationwide Children's Hospital's Center for Perinatal Research as a Research Associate. In both of these roles, Ms. Francis leads data analysis, manuscript development, and dissemination efforts surrounding the exposure of racial discrimination.

Carol Gagliano

Director of Operations and Evaluation at the Center for Health Equity, Inc., (CHE) where she oversees the evaluation of the Gadsden Federal Healthy Start Program and other programs under CHE. Formerly, she was the Director of the Florida Migrant Education Program (FMEP) at the Florida Department of Education (FLDOE), the Instructional Designer for Safe and Drug-Free Schools, Director of Research and Systems at the Ounce of Prevention Fund of Florida where she oversaw all evaluation projects and development of the Healthy Families Florida Management Information System, and Adjunct Professor for Evaluation of Social Work Practice and Research Methods for Social Work graduate-level courses at Florida State University.

David Goodman

Team Lead (Acting), for the Maternal Health Team at the CDC, Division of Reproductive Health. His work at CDC has included the State Infant Mortality Toolkit, the Maternal Mortality Review Data System/Maternal Mortality Review Information Application, and the CDC Neonatal and Maternal Levels of Care Assessment Tool. Prior to joining CDC headquarters, he was the CDC MCH Epidemiology Assignee to the state of Georgia and Senior MCH Epidemiologist at the Florida Department of Health. Dr. Goodman received his PhD in International Health from the Johns Hopkins Bloomberg School of Public Health, and is a former Procter and Gamble MCH Fellow and CSTE Applied MCH Epidemiology Fellow.

Carmen Green, MPH

Founder and President of the National Birth Equity Collaborative. Previously, she served as the Executive Director of the Birthing Project, Director of Women's and Children's Services at Jefferson Community Healthcare Center and as the Director of Clinical Services for the City of New Orleans Health Department where she was responsible for four facilities that provided healthcare for the homeless, pediatric, WIC, and gynecologic services within the New Orleans clinical service area. Dr. Crear-Perry continues to work to improve access and availability of affordable health care to New Orleans' citizens post the Hurricane Katrina disaster of 2005.

Kenn Harris

Vice President for Community Engagement and director of the New Haven Healthy Start program at The Community Foundation for Greater New Haven in New Haven, CT. His professional career in public health spans over 25 years. Before starting his job in CT, Kenn worked with the Boston Healthy Start Initiative, one of the original Healthy Start projects. There he helped establish the "Father-Friendly Initiative" and he also served on the "For Fathering Advisory Council" of the Medical Foundation. Kenn is the President of the National Healthy Start Association and the Association's representative for the NHSA Dads Matter Initiative: Where Dads Matter. He is co-creator of the Core Adaptive Model (CAM©), an evidenced-based model for fatherhood/male involvement programs.

Arletha Howard

Project Director, for Tougaloo College/Delta HealthPartners Healthy Start Initiative. Previously served as a nurse case manager for 12 years with Tougaloo College/Delta HealthPartners Healthy Start. With over 28 years of nursing experience, areas of practice include oncology, burn trauma, pediatric intensive care unit, cardiovascular intensive care unit, post anesthesia care unit, intensive care unit, home health, utilization case review, and maternal child health. She holds active memberships in the Mississippi Nurses Association, American Nurses Association, the American Public Health Association, and the Mississippi Public Health Association.

Laura Line

Director of Strategic Partnerships at Maternity Care Coalition in Philadelphia. Laura Line is a health care advocate who works to improve patient quality of care and experience. Laura is the Director of Strategic Partnerships at MCC, where she oversees the MOMobile Safe Start program and works with its partners—the payers, providers and social service agencies—to impact system changes for pregnant and postpartum women in health care. At MCC, Laura develops partnerships with insurers, health care providers and community-based organizations. In the past, Laura has worked on Affordable Care Act implementation and implementing public health programs in primary care settings.

Michael Lu, MD, MS, MPH

Associate Administrator of Maternal and Child Health of the Health Resources and Services Administration. HRSA is an agency of the U.S. Department of Health and Human Services. Dr. Lu joined HRSA from the University of California, Los Angeles Schools of Medicine and Public Health, where he was associate professor of obstetrics, gynecology and public health.

Presenters

Jeanne Mahoney

Senior Director, American College of Obstetricians and Gynecologists (ACOG). Mahoney is the Senior Director of ACOG's Provider's Partnership, an initiative to enhance collaboration between women's health care providers, public health and other national organizations involved with access to care, promotion of guidelines, and psychosocial issues affecting women's health. In this capacity, she directs the Alliance for Innovation in Maternal Health and develops initiatives between ACOG members and partners on maternal and women's health, specifically tobacco control, alcohol and other substance use, behavioral health, maternal morbidity and mortality, gestational diabetes, and women with disabilities.

Annette March-Grier, C.F. S. P.

President/Founder, Roberta's House. She is a registered nurse, a mortician and the visionary of Roberta's House Inc., a non-profit Family Grief Support Center founded in 2007, by the March Funeral Home family in memory of their matriarch, Julia Roberta March. Roberta's House carries out over 13 programs year round and serves 3,000 children and adults annually by means of their professional staff supported by over 300 trained volunteers.

Marianne McPherson, PhD

Director, 100 Million Healthier Lives Implementation at the Institute for Healthcare Improvement (IHI). Her responsibilities include developing and implementing new programs; building external partnerships; and supporting a culture of unprecedented collaboration, innovative improvement and system transformation to support 100 million people worldwide living healthier lives by 2020. Prior to joining IHI, she was Senior Director of Programs, Research and Evaluation at the National Institute for Children's Health Quality, where she led the organization's new program design, program implementation, and mixed methods evaluation research.

Tamela Milan, MPPA

Maternal and Child Health (MCH) Outreach Worker, Access Community Health Network. Ms. Milan initially came into the MCH field as a Healthy Start consumer because of her own high-risk child. She has since moved on to more than 17 years of experience in the MCH community working as a peer educator; advocate, facilitator, and case manager. She was one of the first Healthy Start consumers nominated for the National Healthy Start Association Board of Directors, where she actively served for several years as she developed her leadership skills. She currently serves on the EverThrive and Health Connect One Board of Directors, Illinois CHW Advisory Board, AAP FPN Executive committee and as Co-Chair of the Westside Healthy Start Community Action Network.

Destiny-Simone Ramjohn, PhD

Director of Stakeholder Relations at Kaiser Permanente. Dr Ramjohn is developing measurement and evaluation strategies for the financial, material, and human resource investments across the Mid-Atlantic region that directly address the social determinants of health and promote health equity. She has provided state of the art strategic planning, research, and evaluation expertise to philanthropic institutions, federal agencies, universities, and social profit enterprises in domestic and international communities for over a decade.

Jessica M. Roach, LPN, BA, MPH(c)

A Masters of Public Health candidate at the University of Illinois- Chicago in Community Health Sciences with distinction in the Center of Excellence for Maternal Child Health. Ms. Roach's focus on inter-generational and historical trauma has forged a uniquely powerful perspective as applied to public health policy and practice. Her advocacy work includes community-based initiatives addressing reproductive justice and infant mortality with a particular focus on African-American and similarly oppressed communities.

Sharon Ross-Donaldson, LSCW, CFSW, MBA

CEO/President at the Center for Health Equity, Inc. (CHE) where she oversees all operations of the Gadsden Federal Healthy Start Project and other projects under CHE. She is a National Peer Reviewer for the Council on Accreditation, Prevent Child Abuse America/Healthy Families America, A Hague Evaluator and a reviewer for the United States Marine Corp. She also serves as Associate Teaching Professor at Florida State University FSU College of Social Work (CSW). She is a private consultant and serves as a clinical supervisor for professionals in Social Worker, Mental Health and Marriage and Families seeking licensure.

Ron and Catherine Tijerina

Founders and executive directors of The RIDGE Project. Together, they have developed comprehensive programming that teaches the essential skills for improving life and relationships. The Tijerinas' award-winning curriculum, TYRO Dads, is evidence-based and attacks the culture of entitlement, incarceration, and poverty. They believe in the power of Fatherhood. Their work in the Ohio prison system has impacted hundreds of thousands of families and has garnered national attention for their successes and outcomes.

Peggy Vander Meulen

Director for Strong Beginnings, an inter-disciplinary federal Healthy Start project that works to improve maternal, paternal, and child health among African Americans and Latinas. She co-chairs an 85-member coalition working to eliminate disparities in birth outcomes with a focus on racial equity and community engagement. She is a member of several state and national boards working to promote women's health and has been the recipient of numerous awards.

(Complete bios are available at nationalhealthystart.org.)

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